



DINNINGTON TOWN FOOTBALL CLUB



Sponsorship Opportunities 2019/20

Club Contacts

Chairman	Andrew Marshall	07870559454
Secretary	Katy Curtis	
Treasurer & Dev. Officer	John Croot	
Commercial Officer	Paul Hurt	07834240788
Committee Member	Darron Crookes	
Committee Member	Dave Marshall	
1 st Team Manager's	Tom Hague & Gary Eades	

Why Sponsor Dinnington Town Football Club???

Dinnington Town FC are currently playing in Div1 of the Central Midlands Football League (Tier 7 of the National League System). As a club with a clearly defined philosophy of football for all, a plan for expansion & growth and with junior teams at all age groups from U7-U18's & an over 35's team the future looks promising.

As an FA Community Charter Standard Club, we have dedicated volunteers trying to promote and provide football within the community and we would love for you and/or your company to join us.

Last season was the first for our Chairman and the new look committee. We put some great foundations in place for the club and we are hoping to build on that for the forthcoming season and into the future,

We believe from the implementation of strong sponsorship relations we can help build profiles within the community and surrounding area through localised sponsorship and via social media platforms and recommendations helping boost the local economy. We saw a massive increase with our Facebook and Twitter usage throughout last season with posts reaching beyond 4000 people at times. If you are interested in any of the Sponsorship suggestions listed or feel you have anything at all to offer, we would love to hear from you.

We are encouraging more people to attend the matches and we saw a massive growth in attendance last season. We encourage you to join us; we run a bar/kiosk, serving drinks and snacks. Everyone is welcome to come along and enjoy the game and the match day experience.

Please feel free to contact Paul or Andy from the list above.



DINNINGTON TOWN FOOTBALL CLUB



Sponsorship Packages 2019/2020

****STADIUM NAMING RIGHTS****

The Ultimate Sponsorship Package - this will appear in all match listings, articles, social media (Facebook & Twitter), media, Papers and much more.

Included:-

- Large Sign at the Front of the ground 'Welcome to the ABC Limited Stadium'
- 1no. 8' x 2' Pitch Board in prominent position
- Advert in each Programme
- Social Media Promotion
- 2 x Season Tickets

1 Season Cost would be £ 2,750
2 Season's Cost would be £ 5,000

****STAND SPONSORSHIP**** ***** Pending first refusal from last season's sponsor*****

Ever wanted to have a stand named after you? Like the 'Sir Alex Ferguson Stand'??? Well it's now possible for a minimum of 1 season and a maximum of 2 seasons:-

Included:-

- Large Sign at the Front and Side of Each Stand
- Advert in each Programme
- Social Media Promotion
- Front Entrance Advertising Board 'Mini Logo'
- 1 x Season Ticket

1. Main 'Family' Stand (Seating) would be £ 800 for 1 Season or £ 1,200 for 2 Seasons
2. The 'Ultra's' Stand (Standing) would be £ 500 for 1 Season or £ 750 for 2 Seasons
3. The 'Cowshed' Stand (Standing) would be £ 300 for 1 Season or £ 450 for 2 Seasons

******PITCH ADVERTISEMENT BOARDS******

Pitch side advertising to all fans, parents, players, staff and other sponsors. 8' x 2' Boards with Logo and Large Fonts.

Included:-

- Large 8' x 2' Board with Logo and Large Fonts
- Advert in each Programme
- Social Media Promotion
- Front Entrance Advertising Board 'Mini Logo'

**1 Season Cost would be £ 250.00
2 Season's Cost would be £ 375.00**

******KIT SPONSORSHIP******

Ever wanted to be the 'Chevrolet' or 'Fly Emirates' of this world, well now you can be for a far more reasonable cost and a more rewarding experience as the funds will help the team, the community and facilities.

Front Line sponsorships with maximum exposure both Home and Away shirts available: -

Home Shirt Sponsor will also be known as the official 'Club Sponsor' and includes: -

***** SOLD *****

- Logo and Name on the Front of all shirts
- 8' x 2' Pitch Board in prominent position
- Advert in each Programme
- Social Media Promotion
- Front Entrance Advertising Board 'Mini Logo'
- 2 x Season Tickets

**1 Season Cost would be £ 3,000
2 Season Cost would be £ 5,000**

Away Shirt Sponsor includes: -

- Logo and Name on the Front of all shirts
- 8' x 2' Pitch Board in prominent position
- Advert in each Programme
- Social Media Promotion
- Front Entrance Advertising Board 'Mini Logo'
- 1 x Season Tickets

**1 Season Cost would be £ 1,800
2 Season Cost would be £ 2,700**

N.B. Away Shirt will be worn for ALL away fixtures where a clash isn't present

******MATCH DAY SPONSORSHIP'S******

Get involved on a weekly basis, these types of sponsorships are valuable to our Club and warrant special praise as this contributes to the heart beat of the team and the facilities: -

1. Match Day Sponsors, included: -

- Tannoy Announcement Before, During and After the Game
- Picture with the Captains and Officials Pre-Kick-Off
- Social Media Promotion
- Programme Advert
- Hospitality x 2 – Food after the game and a Beverage
- Free Match Entry x 4

Cost is £ 150.00 Per Game

2. Man of The Match Sponsors, included: -

- Tannoy Announcement After the Game
- Picture with the Man of The Match and Presentation
- Social Media Promotion
- Programme Advert
- Hospitality x 2 – Food after the game and a Beverage
- Free Match Entry x 2

Cost is £ 100.00 Per Game

3. Programme Adverts (A5 Booklet)

- Full A5 Page **£ 95.00 per Season**
- Half an A5 Page **£ 50.00 per Season**

******INDIVIDUAL PLAYER SPONSORS******

Your opportunity to sponsor one of the Dinnington Town F.C Senior Team players for a Season, this will include the following exposure:-

- Tannoy Announcement at Team Line-Up pre-game, on scoring & Man of the Match
- Highlighted in every Home Programme along with Player

Cost is £ 100.00 per Season

The above will allow the club to provide players with Tracksuits, training Tops and make it possible to fund some away transport which can be difficult for young lads especially when they may be studying.

******PAYMENT DETAILS******

Upon selection of your chosen Sponsorship Package we will send you an official invoice which will detail the package and any entitlements along with Bank Details in order to make payment.

N.B. If a Package is over £ 1,500 then we are able to accept payment over 6 months

A big Thank You for your consideration, with your support we believe we can achieve great things which will be super for the Team, Management & Fans!!

